



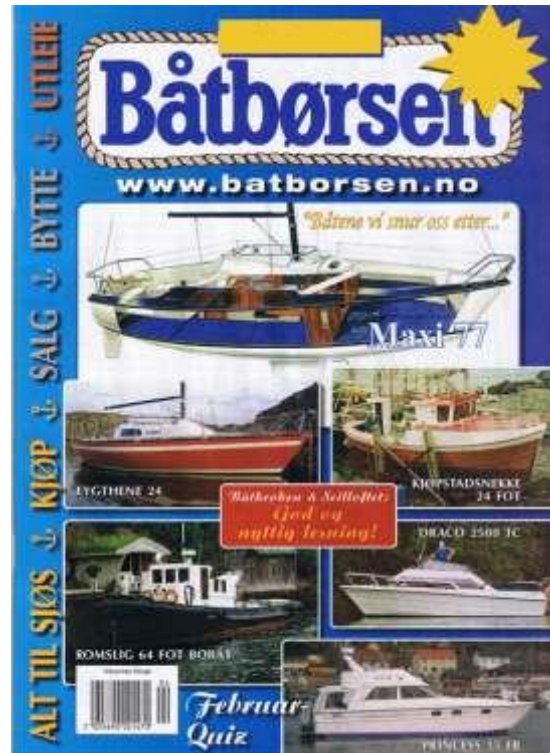
Media Kit Båtbørsen 2022

Båtbørsen is a magazine where you can buy, sell and trade boats and other maritime equipment. Båtbørsen launched its first magazine in 1989 and have since then become an industry leader.

Our target group are resourceful persons from the age of 14 years and up who either want to purchase a boat or maritime equipment or just like to keep them selves oriented what is available in the market at any given time or simply just dream about what their next boat will look like.

Båtbørsen is now transformed to an on-line magazine

Our Internet website www.batborsen.no is updated daily with new boats.



I SALG NÅ!



» Kjøp PDF-utgaver her!

PDF version of the magazine.

The PDF versions of older magazines are still available through the online version

URL: www.batborsen.no

E-Mail: bedriftsannonser@batborsen.no

Båtbørsen Web Site

Advertising on www.batborsen.no

Banner advertising

Båtbørsen has developed their own banner ad system tailor made for our advertisers.

From this system our advertisers can among several features

- Multimedia advertising
- Only pay when the ad is shown
- Direct link to the advertisers homepage
- Own account with statistics
- And more

Sponsored lenker

[Legg inn din annonse](#)

4 uker gratis med bilde

<http://www.batborsen.no>

[Din annonse her?](#)

Her kan du annonsere
under disse sidene

Prøv idag

<http://www.batborsen.no/rekl/>

Advertisement types

Name	Type	Views	NOK
Top banner	On top of the page	100 000	5 000.00 <input type="checkbox"/>
Sponsored Links	Text Ads	50 000	3 600.00 <input type="checkbox"/>
Page banner	Banner on the page	150 000	6 500.00 <input type="checkbox"/>

***Prices are subject to change without notice.**

Yacht brokers and dealers and other professionals Båtbørsens weather pages

The Yacht dealers and other professionals can register themselves and maintain their advertisement (boats) themselves.

- Self registering
- Link to own homepages
- And more

<u>Junior with 20 advertisements a month</u>			
3 months	NOK 1.500,-		
6 months	NOK 2.500,-		
12 months	NOK 3.500,-		

<u>Regular with 40 advertisements a month</u>		<u>Senior with unlimited advertisements</u>	
3 months	NOK 1.800,-	3 Months	NOK. 2.100,-
6 months	NOK 2.700,-	6 months	NOK 3.000,-
12 months	NOK 4.000,-	12 months	NOK 5.000,-

***Prices are subject to change without notice.**

For further specifications or questions, please contact us.

VAT are included when the advertiser uses the web service

Båtbørsen weather page

Coming soon

General Advertising Terms

General Information

Scheduling Requirements

Rates quoted in this rate card are based on the advertiser providing the specified material required.

Positioning of Advertisements

Forlaget Båtbørsen AS shall have full positioning latitude on all advertisements.

Rejection and Editing of Advertisements

Forlaget Båtbørsen AS may, at its sole discretion, edit, classify, reject or cancel at any time any advertising submitted by advertiser.

Liability of Errors

Forlaget Båtbørsen AS assumes no liability for any advertisement.

Payment

Payment is due forth with

Ownership

All advertisement copy that represents the creative effort of Forlaget Båtbørsen AS and/or the utilization of creativity, illustrations, labour, composition remains the property of Forlaget Båtbørsen AS.

Any reproductions, in whole or in part, of an advertisement for use in any other medium without the express written consent of Forlaget Båtbørsen AS is prohibited and can subject of volitions of the copyright law.

All content in the magazine and on website(s) operated by Forlaget Båtbørsen AS are covered by copyright laws.

General Advertising Terms Internet

Internet advertising

Payment

Payment is due when registering advertisement. Advertiser shall be responsible for any production or creative services rendered from Forlaget Båtbørsen AS regardless of cancellation of ad.

Liability of Errors

Forlaget Båtbørsen AS assumes no liability for any advertisement nor website availability.

Terms of Service

Forlaget Båtbørsen cannot guarantee that the Internet services will be free of interruption or technical faults. The Internet service is provided “as is” without any warranty of any kind.

The service is base on «as is». There are no refunds for any reasons.